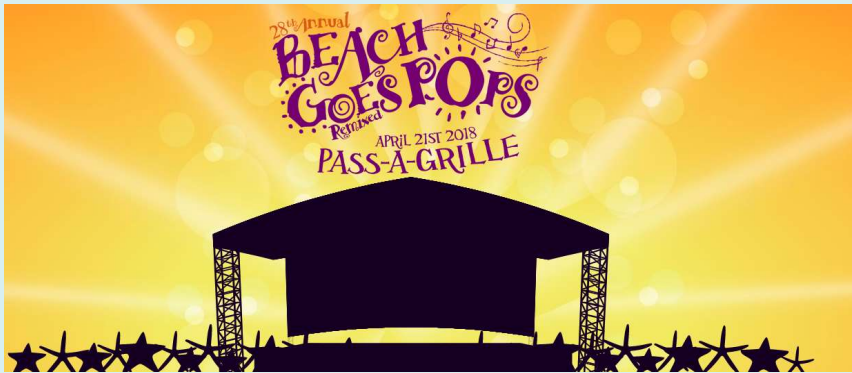


2018 Beach Goes Pops- Sponsorship Opportunity



SPONSORSHIP opportunities for this highly attended event on St Pete Beach! A beautiful evening of surf, sand, dinner and dancing to live music.
ALL profits go to All Children's Hospital for childhood cancer awareness initiatives

Opportunities	SEASHELL 495	SEATURTLE 995	MANATEE 1495	DOLPHIN 2495
Event Tshirts - giveaways and for sale. Sponsor name, (logo included for Manatee and Dolphin level)	✓	✓	✓	✓
Pre-Event Promotions - Online exposure: Event Page on Pass-a-Grille visitors website www.visitpassagrille.com Sponsor name/logo and link included	✓	✓	✓	✓
Pre-event Promotions -Online exposure: Beach Goes Pops event website. www.beachgoespops.com . Sponsor name/logo and link included	✓	✓	✓	✓
On site at Event: Tabletop Tents throughout VIP and dining area recognizing Sponsors with name/logo included included		✓	✓	✓
On site at Event: Signage -several signs and banners throughout event site (bar, stage etc) thanking sponsors with sponsor name/logo included		✓	✓	✓
Pre-event Promotions -Email campaign: on Pass-a-Grille e-Newsletter to over 6,500 recipients in March and April. Sponsor name/logo			✓	✓
Pre-event Promotions - Social Media: on official Pass-a-Grille Beach Facebook page, Instagram and Twitter throughout March and April. Sponsor Mentions and links included			✓	✓
Pre-event Promotions - digital Clear Channel signs in Bay Pines and South Pasadena areas. Sponsor name/logo included				✓
Pre-event Promotions -sponsor mentioned: Spectrum/Bay News 9- online clip to be added to page with link to company site and hashtag				✓
Pre-event Promotions: iHeart radio (up to 9 stations). Sponsor mentioned during 30 minute PSA segment - clip to be added to FB page with link to company site and hashtag				✓
Pre-event Promotions: Large Promotional Banners and Signage throughout the city of SPB announcing event- Sponsor name/logo included.				✓
On Site at Event: Main stage mention/thanking of sponsors				✓