



BEACH GOES POPS XXVII
Chillin' on the Grille
Friday, April 28 & Saturday, April 29th, 2017

Enclosed please find Sponsor, Individual Table and Single Seat options that we are hoping you will consider for the 27th Anniversary of Beach Goes Pops – Chillin' on the Grille.

We are excited to announce the changes we have made to better enhance your VIP experience on Saturday evening. Help us usher in a new laid back tradition for a time honored event. We invite you to join us for a relaxed dining event with the ambiance of your living room and tasty food from 2 food trucks St. Pete Taco Lady and the Surf and Turf Truck. Also we are thrilled to have John's Hopkins All Children's Hospital as the charity for Saturday's event. The money raised during the event will go toward creating a treatment room for children undergoing radiation and chemotherapy.

In addition, we are pleased to announce we have entered into a contract with Rumours ATL a Fleetwood Mac Tribute band that will have the entire event dancing on their feet or in their seats Saturday night. With the introduction of the Chill lounge Living Room seating (see page 8) and 2 food trucks as opposed to a sit down dinner, we will begin with the full band bringing their high energy, for a memorable evening of Music including a salute to our armed forces.

BGP's has been successful due to the support and participation of the citizens and business leaders in our community like you. It is truly amazing how this event has progressed and evolved over the past 27 years, and we hope to make this one of the best.

Please take a moment to review the major sponsorship options for this year. Should you have any questions, or wish to discuss these options further, please do not hesitate to contact, Ali Sugden at aleciasugden@yahoo.com or Lisa Abraham at lisacharest@gmail.com or Gen Maples at genrdh.gm@gmail.com

Thanks,

BGP's Chillin' on the Grille Committee
3082 W. Vina Del Mar
St Pete Beach, FL 33706



Supporting Corporate Sponsorship \$2,500 includes:

- ❖ **Your Corporate Logo will appear as a “Supporting Sponsor” on the BGP’s Chillin’ on the Grille**
- ❖ **Reserved Seating for 10** in the VIP Lounge area (see page 8) for the musical performance on Saturday evening. Includes 2 Food Trucks: St Pete Taco Lady & Surf & Truf Truck, unlimited beer, wine and prosecco, also **Includes Access to luxury restrooms exclusively for your VIP lounge area guests.**
- ❖ **Corporate Logo** displayed on **EVENT T-SHIRTS**, sold to the general public and worn at the event by over 180 volunteers.
- ❖ **Corporate Logo** with link to your website posted on Beachgoespops.com
- ❖ **Corporate Logo** displayed on all advertising posters distributed to local businesses.
- ❖ **10 Complimentary Beach Goes Pops - T-shirts for your guests**
- ❖ **Corporate Banner Displayed** (provided by you)



\$1,000

- ❖ **Table for 10** in the VIP area for the musical performance on Saturday evening. Includes 2 Food Trucks: St Pete Taco Lady & Surf & Truf Truck, unlimited beer, wine and prosecco.
 - **Access to luxury restrooms reserved exclusively for VIP area.**

\$800 or \$400.00

- ❖ **Table for 8 or High Top Tables for 4** in the VIP area for the musical performance on Saturday evening. Includes 2 Food Trucks: St Pete Taco Lady & Surf & Truf Truck, unlimited beer, wine and prosecco.
 - **Access to luxury restrooms reserved exclusively for VIP area.**

Single Seat to Saturday Evening Chillounge, where available

\$125 for seating in the VIP Lounge Area

\$100 for seating in the VIP Table Area

Access to luxury restrooms reserved exclusively for VIP area.



Beach Goes Pops – Chillin' on the Grille Sponsorship LETTER OF AGREEMENT

This will serve as a "Letter of Agreement" between the Sponsor _____ and **The BGPs Chillin' on the Grille** for the _____ Sponsorship Package amounting to \$ _____ for Beach Goes Pops Chillin' on the Grille XXVII on April 29, 2017.

The Pass-a-Grille Community Association dba **Beach Goes Pops Chillin' on the Grille** agree to provide goods and services as outlined in the sponsor presentation packet. No refunds or credits will be issued for any reason. In the event **The BGPs Chillin' on the Grille** is cancelled due to inclement weather, a 25% refund shall be issued.

Please return agreement along with balance due by **March 20, 2017**, with check made payable to: **Beach Goes Pops** at the following address:

Beach Goes Pops
3082 West Vina Del Mar
St. Pete Beach, FL 33706

Banner will be provided Yes _____ No _____

I/We, the undersigned, being an authorized person of _____ (Company) hereby agree to be a Sponsor for the 2017 Beach Goes Pops XXVII Chillin' on the Grille Concert at a total dollar amount of \$ _____.

Date _____

Signature _____ Title _____

Address _____

City _____ St. _____ Zip _____

Printed Name _____

Email Address _____

Telephone Number _____

ACCEPTED BY: _____ (BGP's Representative) Date _____



Beach Goes Pops XXVII Chillin' on the Grille Individual Seating Contract

This will serve as a "Letter of Agreement" between the Seat Purchaser _____ and **BGPs Chillin' on the Grille** _____ seats valued at \$125 or 100 (please circle) for Beach Goes Pops XXVII Chillin' on the Grille on Saturday April 29, 2017.

The Pass-a-Grill Community Association dba **Beach Goes Pops Chillin' on the Grille** agree to provide goods and services as outlined in the seat purchaser packet. No refunds or credits will be issued for any reason. In the event **The 2017 Beach Goes Pops XXVII Chillin' on the Grille** is cancelled due to inclement weather, a 25% refund shall be issued.

Please return your information below to reserve seats, with checks made payable to Beach Goes Pops on April 29, 2017, to:

Beach Goes Pops
3082 West Vina Del Mar
St. Pete Beach, FL 33706

No. of Seats _____ @ \$125.00 each for the VIP Lounge Area
No. of Seats _____ @ \$100.00 each for the VIP Area

Name _____ Date _____

Address _____ St _____ Zip _____

PrintedName _____ EmailAddress _____

TelephoneNumber _____ FaxNumber _____

List Names of Guests for Check in at the event (please print):

1.	6.
2.	7.
3.	8.
4.	9.
5.	10.

Sample Chill Lounge style seating

